

Remarkable Advances in Facilities in a Few Years
—Manufacturers Realizing Advantages Clus-
tering Here—Imports Not Needed.

Equally remarkable have been the advances made in conditions and facilities since 1917. Then we were wont to look upon the Arkansas river as a nuisance, too shallow for navigation, too deep to ford; today it is one of our chief assets. A while back, with two successive years of drought, with neighboring towns coming to us for water and all of the cities of the

NEW ARKANSAS RIVE

throughout the three-month working days to the year, one billion gallons of water, but 10,000 feet of soil. This Tulsa price is translated from 2 to 4 cents per one horsepower, according to the amount consumed daily. At the highest Tulsa rate, power in the Tulsa district costs but \$1.15 per one horsepower, while the Iowa consumer, including the benefit of the 10-cent rate, averages the power at a cost of less than \$1.00 per one horsepower per year.

The dominating importance of such low cost power is realized at once when we remember that water power

Manufacturers are only lately coming to realize the significance of this combination of things. Until quite recently they have depicted the figures around the good to be true, but expressed a uniformly dullness about them. In his speaking before us, that of F. W. Johnson, the cotton seed oil manufacturer, Adonis Harris, Jr., and Mr. Johnson came to Oklahoma to erect an oil mill in the southwestern part of Oklahoma. On his way he stopped in the town of Tulsa and after looking into the oil fields, says he was convinced that he built the mill here. After an examination of the field and that of the geologic features, by the use of which he could make conditions favorable, he said he would go to the field and build the mill.

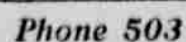


When the market price for the ship is set, the Tams' contract will sell the product at a better margin of profit than could be realized by any mill in Oklahoma using this fuel.

Another prominent local manufacturer recently referred to the writer that, if steam coal were laid down on the track at the plant absolutely free of charge, the expense of handling it from the car to the furnace would exceed the cost of natural gas at current prices. Firemen and coal passers are displaced and the space formerly required for coal storage



No one of the younger set of oil producers of Tulsa is so well or favorably known as A. B. (Tad) Reese. Although just emerging into the fullness of life, barely past the age of 30, he is recognized as one of the leading progressive citizens of Tulsa who has always been foremost in the commercial activities of this city. Mr. Reese was born in Lancaster, Ohio, in the year 1881, and is the son of W. T. Reese. For three years, 1903 to 1906, Mr. Reese was employed by the Prairie Oil & Gas Company, with which concern he rendered a valuable service. While with the Prairie he gained a wide experience in the oil and gas business, and after serving his three years with that company, he thought he was capable of doing work "for himself." That he was not mistaken in his judgment is attested by the marked success which has been his since that time. He operated in and around Independence, Kan., and Tulsa successfully since that time. He is also interested in large properties in the state of Texas, and has holdings in various parts of the country. Mr. Reese was married in the year of 1906 to Harriet I. Clark of Independence, Kan., at that place. He now resides in a magnificent home on South Cheyenne, Tulsa. Mr. Reese early in life learned that being industrious is one of the chief factors in success, and there could scarcely be found a man of greater activity than he. He has at all times backed his own judgment with his own capital, and the few times that he has been mistaken worked but a mere trifle to his disadvantage. He brooked no disappointment, but was up and doing at all times. Among the oil men of the Mid-continent field, as well as the other large and increasing acquaintanceship and is liked for the optimistic spirit in which he conducts his business and he has won and maintained a position of affairs here in Tulsa affairs. His traits of character are admirable in all respects, early in life that could well afford to be adopted by many men in the same business and of much older experience.



Absolutely Pure

110 E. Second

No factory located fifty or one hundred miles from gas, oil and coal can meet the killing competition of a plant built in the heart of the field at Tulsa, where five gas lines insure an uninterrupted supply of this best of all fuels. The Arkansas River, the coal mines and oil wells of Tulsa county afford a vast reserve of water

G. W. HENRY

You can almost tell the character of a business firm by its stationery, just as you can tell the character of a man by looking him in the face. Which is another way of saying there is such a thing as good printing and bad printing. Hut equipped with good presses, modern faces of type, and being a man who is himself an expert in all things appertaining to printing, and employing nothing but the most skilled of printers, G. W. Henry, 212 East Second street, is prepared to do good printing, the best that can be done. Equipped as he is, it is impossible for him to turn out bad work, and he prints anything from the most stylish and dainty calling cards to large posters, guaranteeing satisfaction in every job turned out of his shop. The use of good paper and plenty of time go along with the equipment, and the assurance is given beforehand that you will get a good, clean, clear print on good paper, and put up by a competent workman. Mr. Henry will be pleased to figure with you on your next job of printing, because he knows he can please you with his work and with his prices, which are always as low as the lowest for high class standard work.

The Average Rainfall.
The average rainfall in this great country surrounding Tulsa is 35.5 inches. Neither is this a light nor a

MANHATTAN OIL CO.



Associated with Mr. Kelley is E. B. Jaeger, who is secretary of the Manhattan Oil Company, a rising, and very promising young oil man, who is in charge of all the practical interests represented by Mr. Kelley. Young as is Mr. Jaeger, he has had very wide experience in the production of crude petroleum, both in the state of Ohio and the Mid-Continent fields. Mr. Jaeger is well known in this state. He is a thirty-second degree Mason, an Elk and member of other orders.

